



PanIIT USA Chapter Support

PANIIT USA

VALUE ADDED CHAPTER SERVICES

OPERATIONAL:

- **The Chapter Safety Net:** PanIIT USA Guarantees to cover the expenses if a pre-approved event runs in a loss.
- **New Chapter Seed Money/Grant/Loan** to support chapter launch activities
- **Event Insurance:** Offer free event insurance for chapter activities
- **Chapter Website:** Assist in chapter website page and free hosting on iit.org
- **Newsletter:** Outreach to alumni using PanIIT USA Newsletter
- **Social Media (Linkedin):** Outreach to alumni using PanIIT Social Media solution
- Bylaws guideline, Logo kit, Event1 Best Practices
- **Chapter Leadership Awards**

FUTURE:

- Create a Speakers Bureau of prominent alumni who can visit chapters and help attract an audience for events.
- Create Infrastructure with national partners what will enable Chapters to run events with more ease.
- Event Registration: Identify an event registration partner and consider providing that service to the Chapters.
- Event Management: Identify and recommend national event management partner for larger partners.
- Contact Management & Email: Identify national vendor and negotiate multiple licenses for chapters.
- Resource on website: This will include logos and standard template for speaker introductions, contract.