

## MINUTES

### **PanIIT USA Monthly Board Meeting Call**

**Tuesday July 11, 2017.**

#### **Attendees:**

1. Chairman: Sudhakar Shenoy - Not Present
2. President: Witty Bindra
3. Vice President: Puneet Agarwal
4. President Elect : Kiran Thota
5. Prominent Alumni: Rajat Gupta
6. Prominent Alumni: Hajela Prabhat
7. Chapter rep: Mandy Pant
8. KGP Rep: Arjun Malhotra
9. Bombay Rep: Ron Mehta
10. Kanpur Rep: Priyank Saxena
11. Roorkee Rep: Anoop Verma
12. Pan IIT Admin: Swati Deshpande

The call commenced with exchange of greetings and the following discussions:

- ❖ **Last meeting Minutes** - June 2017 were approved.
- ❖ **Governance** - Sub-committees for Finance & Governance were formed. The President sits on both committees.
- ❖ **Update Directory of Experts** -
  - Initial preliminary work on the Directory of Experts completed and awaiting the score sheets from the committee.
  - Have a cut-off point before publishing the content.
  - Correspondence from the President to the experts was proposed.
- ❖ **Update from Chapter Rep** -
  - A monthly meeting of all Chapter Leads established.
  - Focus on Women's initiative in STEM.
  - Reviving the Seattle chapter was discussed.
- ❖ **Update on Marketing & Branding from PR consultant.**
  - Favorable response from media at the recent conference in San Jose.
  - Live social media event at the Conference was well received.
  - Collaboration to merge job database with IITKGP Alumni Foundation.
  - Will be conducting interviews for news content with focus on Women in IIT for the July- August newsletter.

- The progress in increasing PanIIT USA revenues via e-commerce & web advertising was addressed.
- The progress for the Mission Statement / Slogan for the Branding initiative was addressed.

The meeting concluded with thanks to all the attendees.