

May 7, 2013 PanIIT USA Board Meeting Minutes:

ATTENDEES

- | | | | |
|------------------------|----------------------|------------------------------|----------------|
| • Chair: | Praful Kulkarni | | |
| • President: | Siddhartha Chowdhary | Campus Representative | |
| • VP/Secretary: | Arjun Sen | • Delhi: | Amit Kumar |
| • Chapter Lision: | Smita Bagla | • Guwahati: | Kiran Thota |
| • Treasurer: | Ashok Gupta | • Madras | Bob Nathan |
| • CFO: | San Sengupta | • Madras (alternate) | Monishi Sanyal |
| • DA Rep: | Suresh Shenoy | • Bombay: | Sandeep Pandya |
| • DA Rep: | Sundi Sundaresh | • Roorkee: | Anoop Verma |
| • Academic Advisor: | Pradeep Khosla | | |
| • Past President: | Gunjan Bagla | | |
| • Executive Director: | Roy da Silva | • Houston Team | |
| • Awards team captain: | Priyank Saxena | • Chairman | Witty Bindra |
| | | • Vice Chairman | Pratish Kanani |

MINUTES:

• **APRIL 2013 MINUTES**

The January 2013 minutes were circulated by Arjun Sen and it was approved with the following correction:
Roy da Silva's term starts on April 2013.

• **ALUMNI AWARDS**

Arjun Sen & Priyank Saxena presented the following to the board for approval.

PanIIT USA Executive Committee proposes that the 2013 nominations be done using the same process that was followed in 2011. Here are guidelines being proposed:

- The nomination process will be run by Priyank Saxena (IIT Kanpur)
- The nomination team will be a completely autonomous team with the following voting members:
- EC representative: Arjun Sen (who ran the process in 2011)
- A representative from each campus to be identified by the campus president.
- The nomination team will use all PanIIT USA communication assets to seek nominations for each of the awards.
- Past nominees for an award will be automatically added to 2013 nomination list.
- While evaluating nominations, the nomination team will only consider names which are in the final 2013 nomination list. The nomination team does not have the power to add nominees after nomination period is closed.
- The nomination team will only use the award criteria to short list candidates.
- The nomination team will recommend top three candidates (in rank order) to the board.
- The nomination team will keep all discussions during the process confidential.
- The PanIIT USA board will have the final decision on finalizing the award winner.

Once approved by the board, this process will take 2 months to complete. Sundi Sundaresh, who was part of the nomination committee in 2011, shared his recommendations with the board.

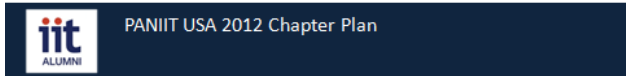
• **CHAPTER UPDATE**

Smita Bagla presented the following updates

CHAPTER EC

Current Chapters Executive Committee includes:

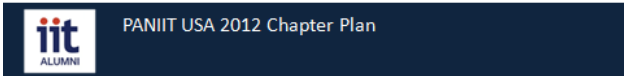
- 1. Sanjay Vankudre as Outreach Director,
- 2. Priyank as LinkedIn Expert/ Event Placement Coordinator
- 3. Ashok Gupta and Gyan Saxena as Event insurance chairs,
- 4. Gaurav as webmaster / iit.org /chapter page Liaison
- 5. Roopa and Raj Laad as Speaker database owner
- 6. Need few more volunteers for the following efforts:
 - Org Chart & Site Map of Chapters
 - Managing Campus Cell w.r.t new Alumni in few universities
 - USC, UCLA and San Diego - Work in progress
 - Developing the plan from the vision ; Chapter level interaction of Entrepreneurs and Research Alumni Professors for internship opportunities



CHAPTER LEADERS ACCOMPLISHMENTS UPDATE : 1ST GOAL

1st Major Goal: Get Alumni across Alumni networking:

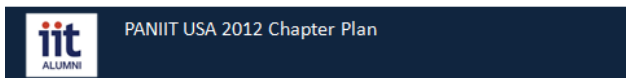
- Accomplished mostly via monthly meetings, sharing of information and consistent communication
 - Monthly meeting most people attend once in 2 months: 2nd Sunday of every month at 6 pm PST.
 - Since November meetings – we have been asked to share all the facilities available from Chapters
 - Last few meetings had good energy. Chapter leaders shared
 - good news; Highlights they want to get published in newsletters.
 - » Have asked their alumni to sign up on newsletters.
 - Usually very excited about having an opportunity to share and learn
 - Speakers database has started: Raj Laad from Boston
 - Interesting thing is that more than Pan IIT chapter leaders, Chapter leaders from individual IITs are more getting more involved
 - Interested in learning from each other
 - It was great to see the energy on how people are sharing



CHAPTER LEADERS ACCOMPLISHMENTS UPDATE : 2ND GOAL

2nd Major goal : Develop Chapter Handbook and documents to be utilized by chapters:

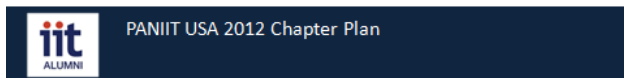
- Many Chapters utilizing the Chapter Handbook documents that were shared with all:
 - Multiple chapters have utilized the event insurance.
 - Have used our write up on how to securing sponsorships
 - Utilizing and adding to our document of holding successful events.
 - Utilizing the LinkedIn network to share events and discussions.
 - Utilizing how to change a social organization to a formal organization.
 - Most IIT Alumni Chapters are still social organization :
 - Interested in utilizing the updated Chapter notebooks to be under the 501 c3 umbrella of Pan IIT
 - Q: Is this same facility offered by each IIT Campus Alumni National Organizations?



CHAPTER LEADERS ACCOMPLISHMENTS UPDATE : 3RD GOAL

3rd Major Goal : Get Alumni to connect with others in the country and provide general standard services. How to get new Alumni to USA to connect with other Alumni

- Social media Help :
 - LinkedIn
 - Chapters are interested in making sub groups
 - Guide them to join the IIT alumni Group ; but there are many diverse groups – so need to consolidate
 - Still most people are signing up on linked in (growing)
 - Have placed jobs in discussions and received success in placements ; need to advertise this more
 - Facebook:
 - Most Chapter has a facebook Site to share their events – need to make a national one – need volunteer
- Webinars
 - No Update
- Campus Cell effort
 - Work in Progress at 3 So Cal universities.
 - Need Volunteers for other places and other universities.
- Houston Conference Help:
 - Forwarded the plan from Houston and registration info to all chapter presidents
 - Need Campus Presidents to provide more information
 - Request chapter Presidents meeting at the conference – will there be time for this?



• **TIMELINE AND PROCEDURE OF ELECTIONS**

Sid Chowdhary shared with the board timeline and procedures for elections and invited nominees.

• **STRATEGIC MEETING UPDATE**

Pratul Kulkarni shared with the board the plan for the Strategic Meeting.

• **ED - APRIL ACTIVITIES UPDATE AND GOALS BY QUARTER**

Roy da Silva shared the goals by quarter.

2013 (April) - 2014 (March)

Pan IIT Advisory Board Memberships :

Membership drive start at Annual Strategy Meet. (Mid May - Q1 2013) and runs till Q1 2014

Annual Strategy meet will be held Saturday May 18th at Tech Mart in Silicon Valley.

Longterm Care:

Vendor Identified

Awaiting a file with copies of last 12 newsletters.

Credit Card Program :

investigation of credit card type starts in q2 2013, selection of card q3 2013, promotion with physical launch at Houston q4 2013.

Events (Annual Gala Banquets)

Target dates are (Q1 2013) so as not to distract from Houston event and availability of superstars is better
Q1 2014: (Norcal /So. Cal/Chicago/DC)

Events (National 2014): (An Annual event was recommended to increase revenue to fund ED resources)
Toronto Team to be activated by Q2 2013 to deliver in Q3 2014. Rabiz Foda has been asked to co-ordinate.

Monetising Pan IIT Assets (IIT Alumni Newsletter) , (Website) :

Once the time line to get the infrastrucure in place, the assumption her is 6 months; then in Q4/2013 you can start the sales and Q1 2014 is when you expect results

The Newsletter and Website team were to provide timelines as per FEB board meeting

Job Board / Health care (Bob Nathani):

Start the promotion as and when we have the infrastructure/capabilities in place

(source : e-mail, March 6th,)

• **HOUSTON CONFERENCE UPDATE**

Witty Bindra & Pratish Kanani presented the following update

Executive Summary		IIT 2013 Global Conference Update																																																																																									
<ul style="list-style-type: none"> 552 Registrations through April 30th. <ul style="list-style-type: none"> Ahead of target of 350 Working Multiple Threads on Sponsorships <ul style="list-style-type: none"> Exxon, Shell, ConocoPhillips, Halliburton, Saudi Aramco, etc. Strong Progress on Program Content <ul style="list-style-type: none"> Vinod Khosla, tentative confirmation for one of the plenary keynotes Updated Program Content page on website and Program Video Planned Trips <ul style="list-style-type: none"> May 17-19 – Bay Area Late June / Mid-July Chicago TBD Austin 	<table border="1"> <thead> <tr> <th rowspan="2"></th> <th colspan="2">Speakers</th> <th colspan="2">Sponsors (in '000s)</th> <th colspan="2">Registration</th> </tr> <tr> <th>Target</th> <th>Actual</th> <th>Target/Commit/In</th> <th>Actual</th> <th>Goal</th> <th>Actual</th> </tr> </thead> <tbody> <tr> <td>Jan 2013</td> <td>5</td> <td>6</td> <td>\$300/\$35/\$0</td> <td>\$300/\$35/\$0</td> <td>50</td> <td>22</td> </tr> <tr> <td>Feb 2013</td> <td>10</td> <td>8</td> <td>\$500/\$35/\$0</td> <td>\$500/\$160/\$10</td> <td>150</td> <td>325</td> </tr> <tr> <td>Mar 2013</td> <td>15</td> <td>18</td> <td>\$650/\$50/\$35</td> <td>\$600/\$170/\$10</td> <td>250</td> <td>445</td> </tr> <tr> <td>Apr 2013</td> <td>18</td> <td>22</td> <td>\$750/\$100/\$35</td> <td>\$650/\$170/\$10</td> <td>350</td> <td>552</td> </tr> <tr> <td>May 2013</td> <td>22</td> <td>TBD</td> <td>\$850/\$150/\$50</td> <td>TBD</td> <td>450</td> <td>TBD</td> </tr> <tr> <td>Jun 2013</td> <td>26</td> <td>TBD</td> <td>\$1000/\$200/\$100</td> <td>TBD</td> <td>550</td> <td>TBD</td> </tr> <tr> <td>Jul 2013</td> <td>30</td> <td>TBD</td> <td>\$1000/\$250/\$150</td> <td>TBD</td> <td>650</td> <td>TBD</td> </tr> <tr> <td>Aug 2013</td> <td>40</td> <td>TBD</td> <td>\$1000/\$300/\$250</td> <td>TBD</td> <td>825</td> <td>TBD</td> </tr> <tr> <td>Sep 2013</td> <td>60</td> <td>TBD</td> <td>\$1000/\$350/\$300</td> <td>TBD</td> <td>1000</td> <td>TBD</td> </tr> <tr> <td>Oct 2013</td> <td>60</td> <td>TBD</td> <td>\$1000/\$400/\$350</td> <td>TBD</td> <td>1175</td> <td>TBD</td> </tr> <tr> <td>Nov 2013</td> <td>60</td> <td>TBD</td> <td>\$1000/\$500/\$500</td> <td>TBD</td> <td>1350</td> <td>TBD</td> </tr> </tbody> </table>		Speakers		Sponsors (in '000s)		Registration		Target	Actual	Target/Commit/In	Actual	Goal	Actual	Jan 2013	5	6	\$300/\$35/\$0	\$300/\$35/\$0	50	22	Feb 2013	10	8	\$500/\$35/\$0	\$500/\$160/\$10	150	325	Mar 2013	15	18	\$650/\$50/\$35	\$600/\$170/\$10	250	445	Apr 2013	18	22	\$750/\$100/\$35	\$650/\$170/\$10	350	552	May 2013	22	TBD	\$850/\$150/\$50	TBD	450	TBD	Jun 2013	26	TBD	\$1000/\$200/\$100	TBD	550	TBD	Jul 2013	30	TBD	\$1000/\$250/\$150	TBD	650	TBD	Aug 2013	40	TBD	\$1000/\$300/\$250	TBD	825	TBD	Sep 2013	60	TBD	\$1000/\$350/\$300	TBD	1000	TBD	Oct 2013	60	TBD	\$1000/\$400/\$350	TBD	1175	TBD	Nov 2013	60	TBD	\$1000/\$500/\$500	TBD	1350	TBD
	Speakers		Sponsors (in '000s)		Registration																																																																																						
	Target	Actual	Target/Commit/In	Actual	Goal	Actual																																																																																					
Jan 2013	5	6	\$300/\$35/\$0	\$300/\$35/\$0	50	22																																																																																					
Feb 2013	10	8	\$500/\$35/\$0	\$500/\$160/\$10	150	325																																																																																					
Mar 2013	15	18	\$650/\$50/\$35	\$600/\$170/\$10	250	445																																																																																					
Apr 2013	18	22	\$750/\$100/\$35	\$650/\$170/\$10	350	552																																																																																					
May 2013	22	TBD	\$850/\$150/\$50	TBD	450	TBD																																																																																					
Jun 2013	26	TBD	\$1000/\$200/\$100	TBD	550	TBD																																																																																					
Jul 2013	30	TBD	\$1000/\$250/\$150	TBD	650	TBD																																																																																					
Aug 2013	40	TBD	\$1000/\$300/\$250	TBD	825	TBD																																																																																					
Sep 2013	60	TBD	\$1000/\$350/\$300	TBD	1000	TBD																																																																																					
Oct 2013	60	TBD	\$1000/\$400/\$350	TBD	1175	TBD																																																																																					
Nov 2013	60	TBD	\$1000/\$500/\$500	TBD	1350	TBD																																																																																					
<h3>Registration Analysis</h3> <div style="display: flex; flex-wrap: wrap;"> <div style="width: 50%;"> </div> <div style="width: 50%;"> </div> <div style="width: 50%;"> </div> <div style="width: 50%;"> </div> </div> <ul style="list-style-type: none"> BLANK universities are Spouse or non-IIT registrations. BLANK state is Spouse. States were grouped into Texas, West Coast, Midwest, East Coast, South East, Canada, India or Neighboring States 	<h3>Speakers</h3> <ul style="list-style-type: none"> Annisie Parker, Mayor, City of Houston Arjun Divecha, Chairman, Board of Directors, GMD Ashok Belani, EVP, Technology, Schlumberger Bharat Desai, Chairman and Co-founder, Syntel, Inc. Bill Glick, Dean, Graduate School of Business, Rice University Blake Irving, CEO, GoDaddy.com Daniella Ballou-Aares, Senior Advisor, US Department of State Greg Fennes, Dean, School of Engineering, University of Texas at Austin Hemant Kanakia, Foudier, India Walden Fund and Infinity Innovation Fund Jeet Bindra, Retired President, Chevron Global Manufacturing Jim O'Sullivan, Vice President, Technip Kasim Mookhtiar, Chief Scientific Officer and EVP, Advinus Therapeutics Ltd, India Manohar Parrikar, Chief Minister, Goa Mohanbir Sawhney, Professor of Technology, Kellogg School of Management Naveen Jain, Founder, World Innovation Institute, Infospace Ramesh Vangal, Chairman, Katra Group Renu Khator, President and Chancellor, University of Houston Satwant Kaur, Chief Data Architect, HP V.P. Agarwal, Chairman, Airport Authority of India Vikram Rao, CTO (Retired), Halliburton; Executive Director, Research Triangle Energy Consortium Vinod Khosla, Venture Capitalist; Co-founder, Sun Microsystems Walter Van de Vijver, President and CEO, Reliance Holdings US, Inc. 																																																																																										