

April 03, 2012 PanIIT USA Board Meeting Minutes:

ATTENDEES

EC TEAM

- Sid Chowdhary
- Arjun Sen
- Smita Bagla
- Gulab Bhavnani
- Ashok Gupta
- Praful Kulkarni

CAMPUS PRESIDENTS

- Kharagpur: Roy DaSilva
- Bombay: Ram Kelkar
- Madras: Bob Nathan
- Madras: Monishi Sanyal
- Roorkee: Anoop Verma

MINUTES:

- **March Minutes**
 - The February minutes were circulated by Arjun Sen and approved.
- **Past Meeting Open Issue- Travel Budget**
 - This issue was presented by Smita Bagla, Chapter Liaison. It was approved by the board that as and when specific chapter initiatives need travel, those will be presented to the board on a case by case basis. After this. there are no other open issues in the 2012-13 budget,
- **Branding Summary Update:**
 - Praful Kulkarni and Arjun Sen presented the Branding summary. It was suggested by the board that a branding team is formed that will come up with the key benefit /differentiation statement (tag line) for PanIIT.
- **PLC Update:**
 - Roy daSilva and Farrokh Mistree presented an update on PLC.
- **Campus Cell Initiative:**
 - Farrokh Mistree presented an update on Campus Cell Initiatives.
- **Update on WHEELS:**
 - Gulab Bhavnani presented an update of WHEELS.